





Music is great.
Zypeco is Beter.

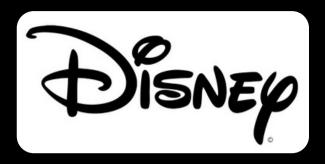
25 years | 250,000, K-12 students | school time matinee performances | youth + family concerts | lec/dems

K-12, college/ university residencies

multicultural | music | history

music appreciation | audience participation

audience etiquette | 10 - page study guide



and Louisiana Zydeco!

The Princess & The Frog

Disney's animated blockbuster hit film that featured their first Black Princess, Tiana also featured the music of New Orleans and zydeco with Terrance collaborating with the legendary Randy Newman.

In addition to the images of accordion and rubboard, a character in the film spoke the word, *zydeco!*







In 2024. Disney added a new ride based on the film to their U.S. theme parks. "Tiana's Bayou Adventure" features music from this group with Marcella Simien, doing "Gonna Take You Take There", the song Terrance did in the movie.







When it comes to Creole culture and Zydeco music, two-time Grammy award winning Terrance Simien and the Zydeco Experience represent hard. They represent the past, the present and the future of American roots music. This six piece intergenerational and multicultural group is highly skilled, formally trained and are very experienced performers. In all things, experience still matters - a lot. Their performance and hypnotic brew of zydeco-roots-reggae-gospel-funk and New Orleans jazz, is expertly curated to create an unforgettable and joyful experience!

True to himself and his deep Creole roots, Simien personifies authenticity as he continues to redefine his genre and elevate its visibility. Now enjoying legendary status of an accomplished 40+ year career, Simien, his bandmates and creative collaborators, have toured to more than 40+ countries and performed over 9000 concerts.

Their music has been featured in multiple theatre released films and the band has made multiple on-screen appearances as well. One of their proudest moments was having zydeco featured in an historic **Disney film**, **The Princess and the Frog** that featured their first Black princess. Terrance collaborated with the legendary Randy Newman on the zydeco song for the movie soundtrack, but it was having the word "zydeco" spoken in the film that was just as important for the genre, Creole culture and Louisiana!

In 2000, Simien developed the only program of its kind, **Creole for Kidz and the History of Zydeco** youth, family and student educational program for K-12 and college audiences. This dynamic live performance with a study guide celebrates 25 years of raising the cultural IQ of 250,000 students, parents, teachers and administrators around the globe.

The Creole 4 Kidz! program, is an innovative, high quality, multicultural music performance led by Simien, whose family is documented in history books as one of the first families of Louisiana. With expert knowledge of his music and Creole history, Simien gently guides his youth, student and family audiences on a journey to explore one of the most unique subcultures in North America. Many teachers have called the program "stealth education" which is a teaching method that integrates learning objectives into enjoyable activities, as research has long shown that children learn best when they're having fun.

